



WE'RE SEARCHING *far & wide* FOR THE



*Register*

YOUR CAFÉ  
TO WIN

*\$25,000*

+ THE TITLE OF COUNTRYWIDE  
CAFÉ OF THE YEAR!

*Plus*  
**\$5,000**

For each of the  
5 Regional Winners

*Weekly* **\$250**  
VOUCHER

+ 'CAFÉ OF THE  
WEEK' PRIZE

Awarded to the Café with  
most votes in that given week!



Register at [www.cwcafeoftheyear.com.au](http://www.cwcafeoftheyear.com.au)

Conditions apply. Entry only open to eligible Café's. See website for details and conditions for eligibility. Registration starts 12/2/2018 at 12:01AM & ends 31/3/2018 at 11:59PM AEDST. Voting starts 3/4/2018 at 12:01AM & ends 31/5/2018 at 11:59PM AEST. Major and regional prizes (NSW/ACT, VIC/TAS, SA/NT, WA & QLD) awarded as a payment to the winning Entrants' business bank account.



# ABOUT *Countrywide*

**Countrywide Food Service Distributors** are the largest group of independent wholesale Distributors in Australia. Our Distributors are a one-stop shop for everything you need to successfully run your Café – from food ingredients, ready-made food items, to napkins, packaging and even cleaning products. And that's not where it stops – we place high importance on delivering personalised and professional service at a competitive price, while partnering with you to develop your business. Countrywide are the Distributors of choice for Cafés!

+ Go to [www.cwcafeoftheyear.com.au/Distributor](http://www.cwcafeoftheyear.com.au/Distributor) to find your local Countrywide Distributor.



## HOW IT *works*

1

### MAKE A *Purchase*

Purchase minimum \$150 of products from your local Countrywide Distributor between 1st February 2018 to 31st March 2018. Keep a copy of your invoice for uploading with your online registration.

2

### VISIT THE *Website*

Go to [www.cwcafeoftheyear.com.au](http://www.cwcafeoftheyear.com.au) to register online by completing the form with your details and uploading your Countrywide Distributor invoice. Please note registrations close 31st March 2018, 11:59PM AEDST.

3

### GET CUSTOMERS *Voting*

Your local Countrywide Distributor will deliver your 'Café of the Year' Promo Kit to you. Display promo materials in your Café and encourage your customers to vote for you at **every** opportunity. Use social media to spread the word and make sure you tag and hashtag us! @cwcafeoftheyear #cwcafeoftheyear

4

### MOST VOTES *Win!*

Drive your own success in the promotion! Make sure customers vote for you online via the website. Most votes overall takes the title! Regional and Weekly prizes will be awarded too. Terms and Conditions apply.

Follow the buzz on  

@cwcafeoftheyear  
#cwcafeoftheyear

Register at [www.cwcafeoftheyear.com.au](http://www.cwcafeoftheyear.com.au)